

Personal Data Processing Policy

This Personal Data Processing Policy (hereinafter – referred to as the Policy) is developed in accordance with the legislation of the Russian Federation, including Federal Law No. 152-FZ of 27.07.2006 "On Personal Data", and defines the procedure for processing personal data and measures to ensure their security on the site <https://yuriyplotnikovv.ru/> (hereinafter – referred to as the Site), operated by Plotnikov Yuriy Vitalievich.

1. Banking details and contact information:

Plotnikov Yuriy Vitalievich

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Legal address: Krasnodar, Platnirovskaya, Koshevogo str., 30

Phone: +7 900 285 73 24

E-mail: yuriy.plotnikovv@yandex.ru

2. Definitions

– Personal data – any information relating directly or indirectly to a specific or identifiable natural person (subject of personal data).

– Processing of personal data – any action (operation) or a set of actions (operations) performed with or without the use of automation tools with personal data.

– The operator – is an object that independently or jointly with other persons organizes and / or performs the processing of personal data.

– The subject of personal data – is a natural person whose personal data is processed.

- Cookie-Cookies – are small text files that are stored on the user's device when they visit the Site and are used to improve the Site's performance and personalize content.

- Data processors – third parties that process personal data on behalf of the Operator on the basis of an assignment agreement.

- Consent of the personal data subject – is a freely given, specific, informed and unambiguous expression of the subject's will regarding the processing of his / her personal data.

3. Legal basis for processing

The basis for processing personal data is:

- consent of the personal data subject (Article 6 of Federal Law No. 152-FZ);
- execution of a contract to which the personal data subject is a party;
- requirements of the legislation of the Russian Federation (Article 6 of Federal Law No. 152-FZ).

- Principles of personal data processing

- Processing is based on the following principles:

- law and justice;
- restriction of processing purposes.
- it is not allowed to combine databases with incompatible processing purposes.

- compliance of the volume of processed data with the stated purposes;

- accuracy, sufficiency, and up-to-date data.

- storage for no longer than is required to meet the processing goals.

4. Purposes of personal data processing

Personal data is processed for:

- processing user requests via feedback forms.

- informing users about the artist's latest news, works, and exhibitions.
- improve the Site's performance and user experience.
- providing personalized offers.
- conducting market research;
- analytics of site traffic and user behavior.
- fulfillment of contractual obligations to users;
- to ensure the Site's security and prevent fraudulent activities.

5. Categories of processed data

The Operator processes the following categories of personal data:

- last name, first name, patronymic;
- email address.
- phone number.
- text of messages sent via feedback forms.
- cookie data and information about your visit to the site (see the Cookie Policy).
- IP-address.
- information about the user's browser and device.
- geolocation data (if the user agrees).
- payment card data (when making purchases) – is processed by third-party payment systems.

6. Personal data protection measures

The Operator takes necessary and sufficient organizational and technical measures to protect personal data from unauthorized access, destruction, modification, blocking, copying and other illegal actions, including:

- using HTTPS-encryption.
- restriction of access to data for authorized employees;
- regular software and plugin updates.

- data backup;
- use of antivirus protection;
- conducting regular security checks;
- training employees in the rules of personal data processing;
- implement a role-based access control system.
- maintaining logs of actions with personal data;
- ensuring the physical security of servers and storage media.

7. Transfer of personal data

Personal data is not transferred to third parties, except in the following cases:

- with the written consent of the subject;
- at the request of authorized state bodies within the framework of the legislation of the Russian Federation;
 - when using third-party services (Yandex Captcha, Yandex Maps, etc.), data processing is regulated by their privacy policies.
 - transfer of data to processing companies and service providers (based on assignment agreements in compliance with the requirements of Federal Law No. 152-FZ).

8. Cookie-Cookies and other technologies

The site uses-cookies and other technologies (web-beacons, device identifiers, etc.) to:

- save the user's settings (language, preferences).
- authentication and security;
- analysis of traffic and user behavior.
- personalization of content and advertising.
- tracking the effectiveness of ad campaigns.

Types cookie of cookies used:

- The main – ones are necessary for the Site to function.

- Functional – settings save the user's settings.
- Session – keys are valid only during the session.
- Permanent – files are saved on the device until they are deleted.
- Ads – are used to display targeted ads.
- Analytics – services collect Site usage statistics.

The user can manage cookies through their browser settings. Disabling cookies may affect the functionality of the Site.

9. Rights of the personal data subject

The personal data subject has the right to:

- to receive information about the availability of their personal data and access to them;
- request clarification, blocking, or destruction of data.
- revoke consent to data processing.
- appeal against the Operator's actions or omissions;
- restrict the processing of your personal data in cases prescribed by law;
- transfer your data in a structured, machine-readable format.
- object to automated processing, including profiling.

To exercise their rights, the subject can send a request by e-mail yuriy.plotnikovv@yandex.ru or postal address Krasnodar, Platnirovskaya, Koshevogo str., 30.

10. Duration of personal data storage

Personal data is stored for the period necessary to achieve the purposes of processing, and is destroyed or depersonalized upon achieving the goals or upon revocation of consent, but not less than the period established by the legislation of the Russian Federation:

- for accounting documents – of at least 5 years;

- for contracts – with a minimum limitation period (3 years).
- other terms stipulated by regulatory acts.

11. Revocation of consent to the processing of personal data

Withdrawal of consent is carried out by sending a written application to yuriy.plotnikovv@yandex.ru indicating:

- Full name of the subject.
- contact details.
- a list of data that must be stopped being processed.

The Operator must terminate processing within 30 days of receiving the application.

12. Policy Changes

The Operator has the right to make changes to this Policy. The new version of the Policy comes into force from the moment it is posted on the Site. The user must periodically check the document's relevance.

13. Obligations of the personal data subject

The personal data subject must:

- provide reliable data.
- timely inform about data changes.
- follow the Site's terms of use.

Providing false data may lead to the inability to provide services.

14. Procedure for reviewing requests

The Operator undertakes to:

- review the subject's request within 10 business days.
- provide a reasoned response.
- ensure confidentiality when reviewing applications;
- notify the subject of the transfer of their data to third parties (if applicable).

15. Contact details for requests

If you have any questions about processing your personal data, please contact:

- E-mail: yuriy.plotnikovv@yandex.ru

- Phone: +7 900 285 73 24

- Mailing address: Krasnodar, Platnirovskaya, Koshevogo str., 30

- Feedback form on the Website: <https://yuriyplotnikovv.ru/>

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